

A Study of the Participation of Students and Teacher in the Taiwan Society of Basic Design and Art International Exhibition from 2012 to 2017

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Abstract—The Design Education course focuses on the teacher guiding students to create or teacher and students making a creative work together. The resulting creations can be entered in competitions and exhibitions. In this article, the resulting creative works of the teacher and students in the design education course submitted to the Taiwan Society of Basic Design and Art International Exhibition were sorted and classified in order act as a reference for case teaching material design and layout of teachers.

Keywords—design education, creative work, competitions and exhibitions.

I. INTRODUCTION

An exhibition provides a setting for conveying concepts and images. Today, methods of museum exhibition are rapidly changing [4]. Exhibitions can be used for art treatment [5]. On occasions, garbage can be used to produce works for environmental protection exhibitions [1].

The students were guided by their teacher to make a poster design according to their theme of interest. In addition, the aesthetic concept for layout and creative inspiration were opportunely given to students so as to achieve a sophisticated degree of visual design.

II. LITERATURE REVIEW

Poster designs are often used to convey a certain concept, idea, activity, or statement [6]. Accordingly, a poster is not only a tool that transmits a message, information or that introduces or advertises a product but also a visual cultural element [2]. The poster presentation, besides being aesthetically designed, should also contain necessary high quality [7].

Since the dawn of humanity, there is a need for poster design for it is an indispensable communication tool [3]. Poster has been a medium of communication in public healthcare since World War I and II. During then, Europe, America, and the Soviet Union used poster to channel the minds of their society towards one common insight. From this iconic scenario, the term poster propaganda has emerged. To date, posters have been used extensively in many areas [17].

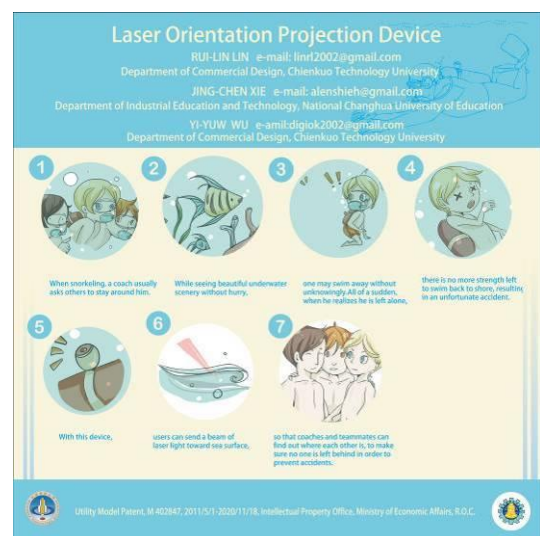
III. CREATIVE DESIGN

If the production of creative works is just for general practice, after presentation and grading, it seems that the only remaining value is the subsequent compiling of portfolios. However, if the teacher could lead students to participate in exhibitions or competitions, it would not only give the students a sense of accomplishment while learning but could also improve the teaching effectiveness of teachers.

In this article, when the teacher guided the students in their creative works, a large number of students participated in competitions or exhibitions, achieving maximum benefit. To make up for the students' lack of professional design ability and strengthen their actual experience and ability, case studies were provided as a reference to their learning and the discussion method was used to stimulate their creative thinking.

IV. DESIGN RESULTS

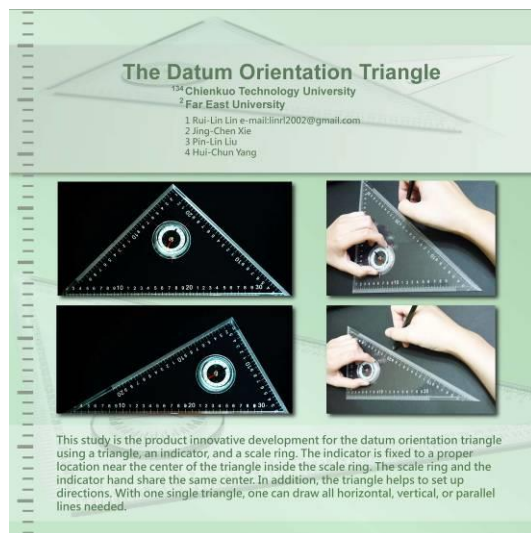
The teacher organized the resulting works and entered them in international exhibitions. This article presents the international exhibitions joined by the students and teacher from 2012 to 2017 according to the following categories, namely creative inventions (Figure 1) and graphic design (Figure 2) [8-16].



Laser Orientation Projection Device
2012 KSBDA International Exhibition, Monash, 2/2.



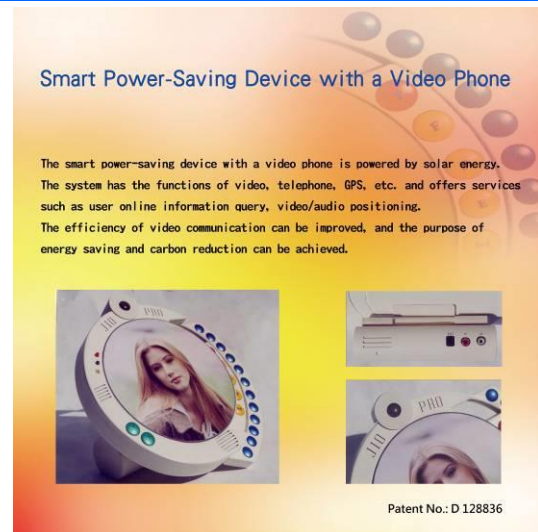
Automatic Protection Facility Product for Pool Drain Covers
2012 KSBDA International Exhibition, San Jose, 7/2.



The Datum Orientation Triangle
2012 KSBDA International Fall Conference & Exhibition, Korea, 12/8.



Talking Parrot
2013 KSBDA International Fall Conference & Exhibition, Korea, 11/23.



Smart Power-Saving Device with a Video Phone
2013 KSBDA International Exhibition, Italy, 2013/12/27~2014/1/2.



Smart Power-Saving Water Filter
2014 KSBDA International Exhibition, Korea, 2/14~2/19.



The Touch LED Display Device
2014 KSBDA International Spring Conference & Exhibition, Korea, 5/31~6/4.



The Display Device for Swimming Caps
2014 KSBDA International Exhibition, San Francisco, 7/3~7/10.



Light Ball
2014 KSBDA International Exhibition, Paris, 8/13~8/19.



Mosquito Trapping Can
2014 KSBDA International Fall Conference & Exhibition, Korea, 11/29~12/3.

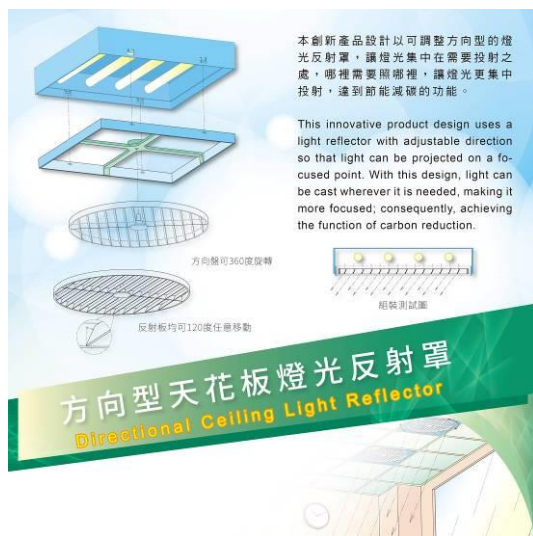


Thousand-Mile Tracking Band
2016 KSBDA International Exhibition, Katowice, 8/10~8/19.



Luminous Stroller

2016 KSBDA International Fall Conference & Exhibition,
Korea, 11/26~11/29.



Directional Ceiling Light Reflector

2016 KSBDA International Exhibition, Kuala Lumpur,
12/1~12/31.

Fig. 1. creative inventions



Mo Cing Cao Tang-1

2014 Asia Network beyond Design Exhibition, Taipei,
10/7~10/12.



Mo Cing Cao Tang-2

2014 Asia Network beyond Design Exhibition, Tokyo,
12/20~12/25.



Mo Cing Cao Tang-3

2014 Asia Network beyond Design Exhibition, Tianjin, 11/8~11/15.



Mo Cing Cao Tang-4

2014 Asia Network beyond Design Exhibition, Seoul, 8/16~8/21.



Protection & Love

2015 KSBDA International Winter Sapporo Exhibition, Japan, 2/10~2/15.



Connection

2015 KSBDA International Spring Conference & Exhibition, Korea, 5/30~6/2.



Disappearance

2015 KSBDA International Exhibition, Seattle, 7/2~7/9.



Voices

2015 ASBDA Conference & Exhibition of Asia Society of Basic Design and Art in Narita, Japan, 8/16~8/22.



Wetland 2016

2016 KSBDA Seoul International Exhibition, Korea, 5/3~5/10.



Fleeting Water

2015 KSBDA International Fall Conference & Exhibition, Korea, 11/28~12/2.



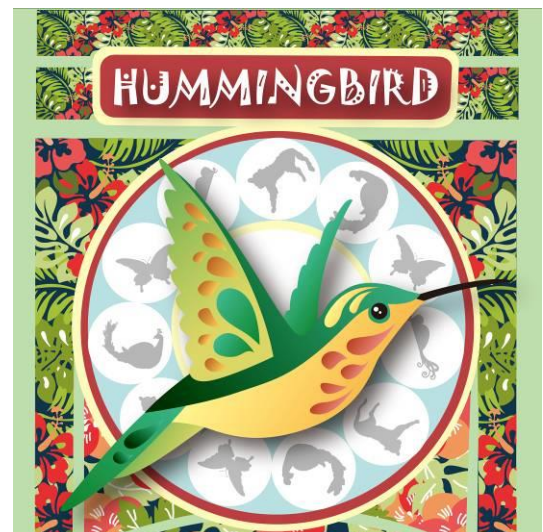
I Clean

2016 KSBDA International Spring Conference & Exhibition, Korea, 5/28~6/1.



Reproduction

2016 KSBDA Barcelona International Exhibition, Spain, 2/5~2/10.



LATENT

2016 KSBDA International Exhibition, London, 7/1~7/7.



Listening to Music
2017 KSBDA International Exhibition, Mexico,
2/16~2/28.

Fig. 2. *graphic design*

V. CONCLUSIONS

This article describes the benefits obtained by entering creative works of the students and teacher in international exhibitions.

- (1) It can increase the teacher and students' application of design elements and their opportunity to observe, giving their creations a more international perspective.
- (2) Students and teacher can maintain a creative driving force at any time, allowing their creations to have more innovative ability.
- (3) It can increase their works' additional value and give the teacher and students more experience in joining exhibitions.
- (4) It can improve the school's reputation in the field of international design; hence, it is worthy of promotion.

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